

Creative Director (m/f/d)

Honest Food is Europe's leading „Ghost Restaurant“ chain-parent company to the most beloved and successful food delivery brands on the continent. All our virtual restaurant brands are developed specifically for delivery and can only be purchased online through platforms like Deliveroo or Foodora. Our family of digitally optimized partner restaurants prepare the food with the highest attention to detail to make sure that each household in every region can enjoy the perfect food delivery experience at any time.

Since the company's foundation in 2017, we've worked hard to become one of Europe's fastest growing companies in food tech. Whilst a lot has been achieved already, we are hungrier than ever to completely change the rules of global food delivery. We believe that highly motivated and talented people are the key to master our ambitious goals ahead. We are expanding strongly, backed by some of the most prominent VCs in tech. Join our team now, we are hiring the best talent on every position.

To continually grow our portfolio of amazing brands and to make our existing brands greater than ever, we are hiring a **Creative Director** to lead all our brand related teams and act as an inspiration in creativity and innovation for the entire company.

Your Position:

- Take full creative responsibility for our existing portfolio of food brands and create new award-winning food brands based on latest market trends, together with the product team
- Oversee every touchpoint for our clients from a design and branding perspective including: Webshops, external platforms, digital & offline campaigns, videos, social media, print etc.
- Build the greatest brand experiences in the market by creating design aesthetics that raise the bar while consistently delivering on brand strategy and message
- Act as a recognized and active resource on all design issues for the company and provide thought leadership for our Marketing team
- Build and lead our internal & external design team by promoting a work environment that fosters creative thinking and innovation

Your Profile:

- Visionary creative leader with a passion for food and a strong sense for latest trends
- 7 years+ of experience in building consumer brands, ideally in a branding/advertising agency environment
- Proven track record in building and leading interdisciplinary teams
- Strong web design and online marketing experience, catalogue with proven conceptual and design abilities
- Ability to think strategically and contribute to editorial discussions and strategy during the entire design process, from concept through completion
- Experience in working in a fast-paced, data-driven environment
- Detail oriented, and able to juggle multiple tasks and conflicting deadlines at once
- On-time and on-budget delivery of all major design and marketing projects
- Experience in conceptualizing and managing product photo shoots on tight deadlines
- Fluent in InDesign, Photoshop, Illustrator

What we offer:

- Opportunity to shape one of the fastest growing consumer brand companies in food tech with massive public exposure, well-funded by tier one venture capital
- Together with the head of product, freedom in building leading brands throughout all channels and markets
- Dynamic, fast paced environment and an amazing, passionate team in the heart of Berlin
- Free Food and Drinks- after all we are in the food business and have our own office chef :-)
- Attractive salary and benefits package

Ready to become part of Honest Food's leadership? We are looking forward to meet you!

Drop us a mail: jobs@honestfoodcompany.de